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- Rainforestation Nature Park
- Australian Butterfly Sanctuary
- Wildlife Habitat Port Douglas
- Cairns ZOOM & Wildlife Dome
- Tropic Wings Cairns Tours and Charters
- Jungle Tours
- Wooroonooran Safaris

## MEDIA RELEASE

Friday 20<sup>th</sup> May 2019

### CaPTA GROUP LEADER LANDS ROLE IN PRESTIGIOUS TOURISM COMMITTEE



Monday 20<sup>th</sup> May 2019

### CaPTA GROUP LEADER LANDS ROLE IN PRESTIGIOUS TOURISM COMMITTEE

A local leader in Indigenous tourism is set to make waves in Queensland's tourism industry.

William Enoch-Tranby, who works as the Cultural Development Officer for the CaPTA Group, has recently been selected for the prestigious First Nation Tourism Committee.

The committee is an initiative of the Queensland Tourism Industry Council (QTIC), and aims to grow Indigenous Tourism in Queensland.



Cairns and Port Trips & Attractions

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Mr Enoch-Tranby will attend committee consultations to discuss opportunities for Indigenous tourism in Queensland and to develop the First Nations Tourism Potential Plan For Queensland.

William has been involved in local indigenous tourism since he was thirteen years old when he started as a Pamagirri Dancer at the CaPTA Group's Rainforestation Nature Park.

His two decades in tourism have seen him develop new Indigenous tourism experiences, including Rainforestation's Pamagirri Rainforest Walkabout.

Alongside this, William has proved himself to be an inspiring role model, mentoring and guiding both indigenous and non-indigenous youth undertaking a Cert 3 in tourism.

He is also involved in the Young Tourism Leaders Program, and has visited fifteen schools in the Far North to offer advice on career pathways, drawing from his own success in Indigenous tourism.

Mr Enoch-Tranby said he hoped to bring his knowledge to QTIC to ensure that authentic Indigenous tourism remains a high priority on the Queensland Tourism radar.

"This initiative and committee shows that QTIC are very serious about moving Indigenous tourism along within Queensland, and that this will be an ongoing process," she said.

William will meet with the First Nation Tourism Committee this month.

**CaPTA Group is locally owned and operated by the Woodward family of Cairns, consisting of Rainforestation Nature Park, Tropic Wings Coach Tours, Jungle Tours & Trekking, The Wildlife Habitat, Cairns ZOOM and Wildlife Dome, Australian Butterfly Sanctuary, ABC Sales & Maintenance and Careers Training Centre and Wooroonooran Safaris.**

**For more information or to arrange an interview, please contact CaPTA Group Digital and Media Manager, Amanda Perry on 0437 724 529.**



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