

The Wildlife Habitat
Port Douglas Road
PO Box 1077, Port Douglas QLD 4877
Res Phone: (07) 4099 3235
Fax: (07) 4099 3100
Sales Email: sales@wildlifehabitat.com.au
Email: info@wildlifehabitat.com.au



- Australia's leading wildlife experience
- Wetlands, Rainforest, Savannah and Woodlands Environments
- Breakfast with the Birds
- Lunch with the Lorikeets

ABN: 54 842 110 919

MEDIA RELEASE

WEDNESDAY 29th JANUARY 2020

PORT DOUGLAS ICON HAS HIS SAY ON WILDLIFE HABITAT'S NEW DEVELOPMENTS

Australia's leading wildlife experience, Wildlife Habitat Port Douglas, is expecting Rainforest magic as the highly anticipated rebuild of their whimsical Rainforest environment nears completion and they invited "Mister Port Douglas" to have a sneak peek.

John Morris, a tourism icon who helped shape Port Douglas as a holiday mecca was charmed by the new developments on a recent stroll through the Wildlife Habitat. He was equally impressed by the bold investment showing confidence in the region.

Mr. Morris co-created the unique experience in the late 80's and shared fond memories of the park saying that it's just as special now as it was back then and that he looks forward to seeing the new developments.

Wildlife Habitat General Manager, Andrew Hearn, said that he looks forward to combining CaPTA's exciting vision of Wildlife Habitat's future with the solid foundation that John laid out 30 years ago.

"It has been much loved over the years from the local community and visitors to the region and it's no secret that it needed some restoration."

"However instead of just a 'lick of paint', we felt it was important to scale the rebuild to an eco-friendly, world class attraction, while also allowing for high-quality learning opportunities that reinforce our philosophy of Observation - Appreciation - Conservation, ensuring Australian wildlife is around to for future generations to enjoy." he said.

The new attraction will take you through an epic journey over a daunting suspension bridge, cascaded multi-level boardwalks, and a central viewing tower that's all swept with an adventurous feel amongst unique flora and fauna. The attraction tells the distinct story of the world's oldest living Rainforest and relationships with its inhabitants, including the elusive Cassowary.

"Sometimes tourism needs a little nudge to keep going," says Hearn, "we need to continue to be fresh, creating exceptional experiences and rare moments to make the destination more attractive, we need to be on top of our game; we're excited for the future."

The Rainforest Habitat is opening early April 2020- stay tuned for more news on this and more sensational experiences coming soon to Wildlife Habitat!

Wildlife Habitat is in Port Douglas and is Australia's leading wildlife experience, providing visitors with a chance to observe a huge range of flora and fauna up close.

For more information or to arrange an interview, please contact Wildlife Habitat Sales & Marketing Executive Jeremy Lebeuf at salesexec@wildlifehabitat.com.au or 0427 989 161.



Cairns and Port Trips & Attractions

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